



Food Week Korea 2019

November 20 - 23, 2019
Coex Halls A - D, Seoul, Korea

Organized by Coex, Food Week Korea showcases the entire food industry under one roof. As the largest food related exhibition held in the second half of the year, Food Week Korea is the ideal platform where exhibitors and buyers can find new products!

SHOW DETAILS

DATES

Nov. 20 - 23, 2019

LOCATION

Coex Halls A-D
Seoul, Korea

EXHIBITION AREA

36,000sqm

ORGANIZED BY

Coex Co., Ltd.

VISITORS INFORMATION

EXPECTED ATTENDANCE

80,000

SHOW HOURS

10:00-18:00
(Last day closes at 17:00)

ADMISSION FEE

Pre-registered : Free
On-Site : 10,000 KRW

EXPECTED COMPANIES

More than 1,000 companies

EXHIBITORS INFORMATION

EXHIBIT SPACE PRICING

UNIT : USD/Booth (9sqm)

Early Bird Application

Space-Only : 3,000 USD

Shell Scheme : 3,300 USD

General Application

Space-Only : 3,200 USD

Shell Scheme : 3,500 USD

Premium : 3,800 USD

APPLICATION DUE DATE

August 23rd, 2019

PREVIOUS RESULTS (2018)

- No. of Exhibitors : 837 (111 overseas)
- No. of Booths : 1,719 (80 overseas)
- No. of Visitors : 53,000
- 67% of the exhibitors were able to meet potential buyers at Food Week Korea
- 77% of the exhibitors were satisfied with the overall management of the show

IN THE SPOTLIGHT FOR 2019:

- **1:1 Biz-Matching Meetings** with Korean MD, Vendors, Retailers and more..
- **BEER, WINE & SPIRITS District:** Special Dedicated Zone within overseas hall B
- Bakery Fair
- Kitchen & Dining Show
- HMR(Home Meal Replacement) Fair/ Noodle Fair

Food Week Korea Secretariat

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Dessert Show Korea

November 28 - December 1, 2019

Coex Hall C, Seoul, Korea

Dessert Show is Korea's one and only premium dessert exhibition held concurrently with the largest food exhibition, Food Week Korea. Organized by Coex, Dessert Show is all about premium desserts, beverage, bakery, snacks and sweets.

SHOW DETAILS	VISITORS INFORMATION	EXHIBITORS INFORMATION
DATES Nov. 20 - 23, 2019	EXPECTED ATTENDANCE 80,000	EXHIBIT SPACE PRICING UNIT : USD/Booth (9sqm) Early Bird Application Space-Only : 3,000 USD Shell Scheme : 3,300 USD General Application Space-Only : 3,200 USD Shell Scheme : 3,500 USD Premium : 3,800 USD
LOCATION Coex Hall C, Seoul, Korea	SHOW HOURS 10:00-18:00 (Last day closes at 17:00)	APPLICATION DUE DATE August 23 rd , 2019
EXHIBITION AREA 8,010sqm	ADMISSION FEE Pre-registered : Free On-Site : 10,000 KRW	
ORGANIZED BY Coex Co., Ltd, Korean Master Bakery Association	EXPECTED COMPANIES More than 1,000 companies	

IN THE SPOTLIGHT FOR 2019:

- International Sweets & Snacks Pavilion
- 'Mariage Lounge' - Desserts & Beverages pairing Pavilion
- Sweet ON-AIR - Live Baking Education Session
- 'Bakery Around the Corner' - Premium Bakery Zone
- 'Dessert & Plating Collection' · 'Stylish Home Baking Life' · 'DIY Home Baking Pavilion'