

The 14th COEX FOOD WEEK KOREA

2019.11.20 |wed| ~ 11.23 |sat| , Coex



FOOD
WEEK
KOREA

coex

Show Overview

Title	Coex Food Week Korea 2019
Venue	Coex Halls A, B, C & D (36,007sqm), Seoul, South Korea
Dates	November 20th (Wed) – 23rd (Sat), 2019
Expected Scale	1,000 Companies, 1,800 Booths
Organized by	Coex Co., Ltd.
Sponsored by	MOTIE(The Ministry of Trade, Industry & Energy), Ministry of Food and Drug Safety
Concurrent Events	1:1 Biz-matching Proram Domestic & Overseas Buyer B2B meeting FoodTech Conference
2018 Participants	19 Countries, 846 Companies, 1717 Booths (Participating countries : Turkey, Vietnam, Italy, Spain, Philippines, Japan, Czech Republic, Croatia, Germany, India, Malaysia, Colombia, Latvia, China)

Why Food Week Korea 2019?

- The best business opportunities presented

- MD Buyers from Large-Scale Distributors and MD
- Biz-matching with more than 200 exhibitors
- Meeting result expected about 550 Billion Won

- Concurrent Exhibitions

- Seoul International Bakery Fair (SIBA)
- Kitchen Fair
- Dessert Show
- Coex Food Pack
- Coex HMR

- Buyer List :



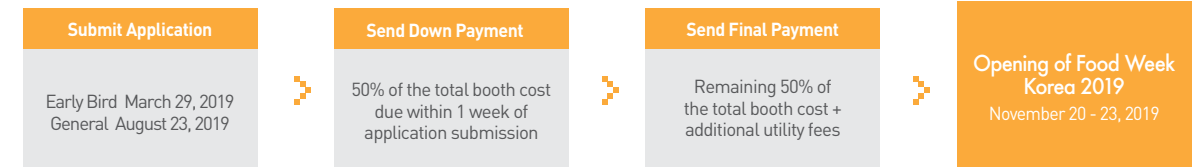
- Explore a growing food market

Korea is recognized as the 9th largest economy in the world and by 2019, its annual GDP is to grow by 3.7% despite of the unstable global economy. At Food Week Korea, exhibitors and buyers can learn all about food trends for the future and expand your business into Asia.

- The largest food exhibition in Seoul, Korea

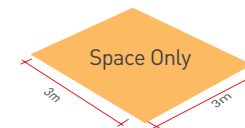
Food Week Korea is total platform for every aspect of food and beverage industry. From raw ingredients, to machinery, packaging, food products, drinks and desserts, all under one roof, providing a premier destination for exhibitors and buyers for more than 10 years.

Application Guidelines



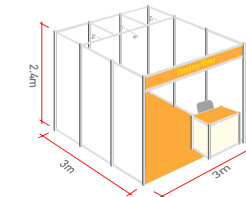
Application Submission: Submit the application to the Food Week Korea office via email (foodweek.info@coex.co.kr).

Booth Types & Fees



Space Only (3Mx 3M)

- "Space-only" consists of only the allotted exhibition space in the exhibition hall.
- A minimum of two 3m by 3m units (total: 18sqm) must be ordered in order to qualify for space-only.
- Exhibitors selecting space-only must use one of the Food Week recommended service contractors to construct their own custom booth.



Shell Scheme

- Space and Shell Stand** (3M x 3M)
- Plastic panel assembly** 1m width x 2m height
- Booth Sign** Company name + booth number
- Flooring** Needle punch carpet
- Furniture** 1 information desk + 1 chair (same set regardless of booth size)
- Light** 1 fluorescent lamp (40W) + 4 spot lights (100W)
- Note:** All extra power supplies require a separate application. Please see the Utility Services Chart for rates.



Premium Stand

- Premium Stand** (3M x 3M)
- The premium booth package offers an impressive LED-lit, block-constructed style that resembles an independent booth while maintaining the conveniences of a shell-scheme booth.

Category	Booth Type	Unit Price
Early Bird Application (Due March 29, 2019)	Space Only	USD 3,000
	Shell Scheme	USD 3,300
	Premium Stand	USD 3,800

Category	Booth Type	Unit Price
General Application (Due August 23, 2019)	Space Only	USD 3,200
	Shell Scheme	USD 3,500
	Premium Stand	USD 3,800

* Minimum units for a Space Only Booth: Two or more booths

* All foreign companies are required to pay VAT (10%) according to the Korean Value-Added Tax Law -Article 25

Utilities and Additional Services

Category	Details		Unit Price
Electricity	220V Single-Phase		Daytime: USD 90/Kw 24 hours: USD 100/Kw
	220V Triple-Phase		
	380 Triple-Phase		
Telephone	Domestic Line	Includes long distance calls	USD 80
	International Line		USD 250
Water System	Pressure	2.9kg/cm ² (max)	USD 250
	Sub Piping Size	15mm(max)	

*The above cost is for 4 days of usage



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Marketing & Promotion

National Pavilion Package Benefits

Countries aiming to boost their exports can create an enhanced National Pavilion at Food Week Korea 2019. All national trade promotion agencies and foreign embassies in Korea are eligible for National Pavilion package benefits.

- Booth fee discount depending on the number of exhibitors at pavilion
- Upgraded booth - National flag and name of the Country will be integrated into the booth design
- 1:1 Biz-Matching Program meeting arrangement for domestic and international buyers

Buyer Delegation Program Benefits

Buyer groups of at least 10 members from international trade associations or government organizations can attend Food Week Korea 2019 as part of an official delegation group and are eligible for benefits.

- Hotel Accommodations for delegation members at designated hotel
- Round Trip ticket for one delegation representative
- Pre-arranged 1:1 Biz-Matching Program
- Interpreter services during Biz-matching meetings [English, Japanese, Chinese]
- Access to all concurrent events including VIP events at Food Week Korea